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2020

480 bfa seminar
PROJECTS



Because of this, I switched my focus to what people were subscribing to.

After seeing survey results from about 30 people, my feelings changed a few things. People are interested in **personal care** and **food**. Since companies like Farn, Carology, and Vital have secured the accredited personal healthcare formula, I turned to food as my go-to.

Once I rolled down my scenarios, I realized my focus and realized I was not considering my user persona nearly enough. The challenge in creating a subscription service for low income workers is that these workers, in the way we generally think of them, are expensive. It was important for me that my solution was not that big, but took into consideration that limitation. By representing my middle, modern, or government programs like EBT or WIC, I was now creating a solution that would not only update neglected government programs, but was highly accessible to my audience.

THOUGHTS	IMPROVEMENTS	THOUGHTS	IMPROVEMENTS	THOUGHTS	IMPROVEMENTS	THOUGHTS	IMPROVEMENTS
Resource Awareness	Initial Meeting	First Store Visit w/ WIC	Handling Groceries	Checkout	Renewing Benefits	Keeping Updated	
How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.	How WIC is a government program that provides food and nutrition assistance to low-income pregnant women, breastfeeding women, and children under the age of five.

