

USPS MOBILE APP // CLICK-N-SHIP REDESIGN

INTRO // P2

BRIEF

- The initial prompt for this project was:
 Create on-boarding for a fully automated post office
 That's humorous

However, this was given as more of a casual starting place for research rather than something more serious.

TIMELINE AND RESTRICTIONS

The project was completed over the course of one quarter, during a period of quarantine. This proved a unique challenge that effected the flow of my project, as I was unable to collect information in person, and was overall more isolated during the process than I would have been working in a studio setting.

INTRODUCTORY NOTES

This was the least straightforward UX project I have worked on to date. As a result of my research and critique with others, the focus of the project changed substantially from the initial brief, and I experienced a massive 'turning point' midway through the project. As a result, I will be explaining my original discrion first in order to explain my thought process and why I shifted for the final product.

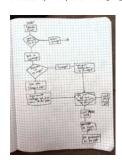
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USER FLOW // P8

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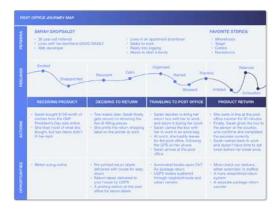
USER FLOW

Below are some of my rough user flow sketches, when I was examining the current package sending process at USPS self-serve kiosks. They are quick sketches as they were only relevant in the beginning of my process.





USER JOURNEY MAP // P9



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DELIVERABLES // P19

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DELIVERABLES // P20

FINAL DELIVERABLES



FINAL DELIVERABLES

