# how to design a wireframe

Putting all the pieces toegether to create an effective wireframe.

**1** **Page type**
Determine what type of wireframe you will be creating. Wireframes can take several forms, such as representing widgets, mobile applications, forms, navigation states, full pages, or best practices.
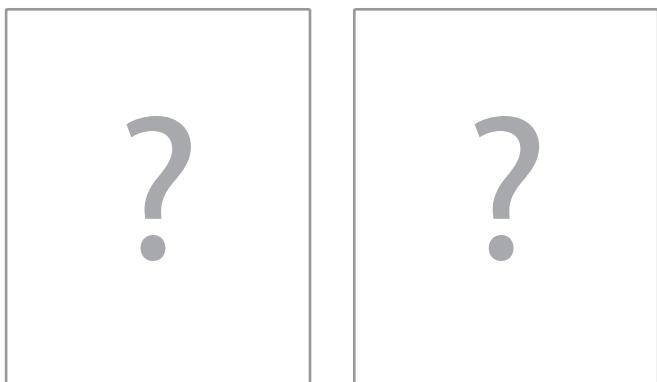
**2** **Navigation**
Decide which pages your navigation will represent, as well as the language you will use for navigation elements. Focus on the language and placement of secondary, tertiary, header and footer navigation elements if appropriate. Also keep in mind element size and how it ties in with the overall hierarchy.

**3** **Annotations**
Use annotations to describe the content, interactions, layout, and any details that cannot be visually represented. Annotations can refer to larger areas of the wireframe, or the individual elements that make it up.

**4** **Content**
Use appropriate content for the wireframe, whether actual copy or placeholder text. With either, focus on placement, and the hierarchy of the information being presented. Use stencils or patterns to create consistency. Using the same shapes or elements for similar interactions throughout the page, document, and overall project.

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Logo          Services    Work    Clients    About    Products

## We make user experiences better.

We listen to you, we listen to your customers, and then we put our experience to work; creating attractive, interactive user experiences that get results.

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**2**

◄ Screenshot ►

**UX Design Research**

Short description of the client, what they do, and what they are all about. Also, a brief explanation of the main issue at hand for the client, that we addressed with our work.

Short description talking about how we were called in to take a look at what was going on, and asked to try and figure out why.

[View the case study]

**Other clients**

Logo    Logo    Logo    Logo    Logo    Logo

See the rest

**Take note**

**User Experience Site Reviews**

User Experience Site Reviews help your site convert like it should. Using criteria focusing on page design, trust, navigation, interaction, and forms, we will review your site or app and provide you with a summary and suggestions of what neeeds to be fixed, and how to do it.

Learn more

**From the blog**
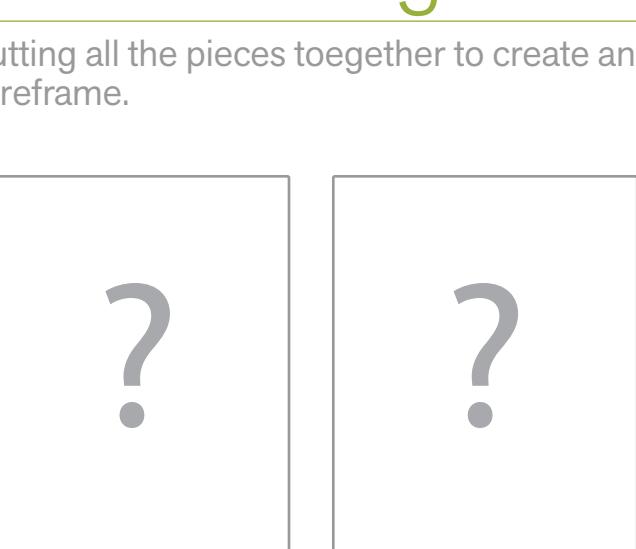
**How to read and understand a wireframe**
Joe | May 24th, 2010

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis ullamcorper ultricies rhoncus. Nulla non est elit. Vestibulum quis interdum quam. Praesent in semper arcu. Etiam id ipsum tortor. Curabitur tincidunt dui sed felis euismod vehicula. Morbi fermentum, quam eget placerat pulvinar, enim mi blandit.

Read more

**Recently on the Twitter**

"Whoa, this is like totally a Twitter feed on our website, man!"
@Twitter_John

"The Cubs lost again. I am not amused."
@Twitter_Joe

"I like cats."
@Twitter_Jim

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**5** **Fidelity**
Determine the overall level of detail you want to represent with the wireframe. This will influence what visual vocabulary and content is used as well.

**6** **Layout**
Keep in mind layout issues such as readability, white space, and overall hierarchy when placing elements within the wireframe.