

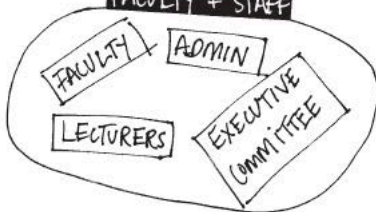
Sample of content groupings

TOOLBAR: SEARCH | WEBMAIL

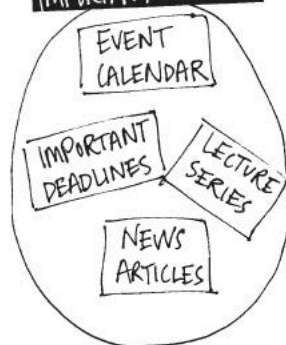
GENERAL INFO



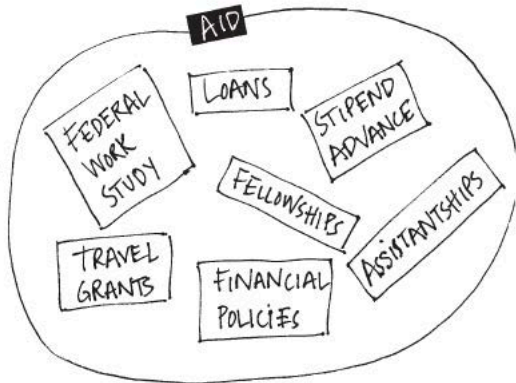
FACULTY + STAFF



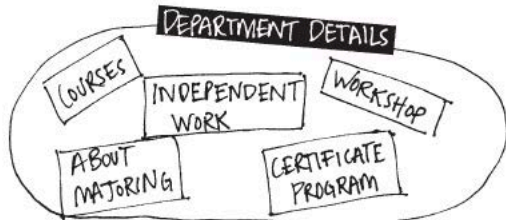
IMPORTANT NOTICES



AID



DEPARTMENT DETAILS



FOOTER: LINK TO SITE FEEDBACK, CONTACT NUMBER + E-MAIL, UNIVERSITY COPYRIGHT

Example of refining content area labels

<u>ORIGINAL LABEL</u>	<u>REFINED LABEL</u>
★ GENERAL INFO • CONTACT INFO • MISSION • DIRECTIONS	→ ABOUT US
★ FACULTY + STAFF • FACULTY • ADMIN • LECTURERS • EXECUTIVE COMMITTEE	→ PEOPLE
★ IMPORTANT NOTICES • EVENT CALENDAR • IMPORTANT DEADLINES • LECTURE SERIES • NEWS ARTICLES	→ NEWS + EVENTS
★ AID • FEDERAL WORK STUDY • LOANS • FELLOWSHIPS • ASSISTANTSHIPS • POLICIES + PROCEDURES - FINANCIAL POLICIES MANUAL - STIPEND ADVANCE	→ FINANCIAL ASSISTANCE
★ DEPARTMENT DETAILS • COURSES • INDEPENDENT WORK • MAJORING • CERTIFICATE PROGRAM • WORKSHOPS	→ UNDERGRADUATE PROGRAM